



# little piggy marketing *bootcamp*

## Agenda

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FRIDAY 26 JUNE

9.00am-4.00pm

HINTLESHAM HALL HOTEL

George St, Ipswich IP8 3NS

8:45 AM

*Arrival and Networking*

8:55 AM

*Welcome and Introduction*

9:00 AM

*'The Story We Tell Ourselves', Jenny Field*

9:45 AM

*'Strategic Visibility: Building Credibility and Connection', Vicky Stokes*

10:30 AM

*Tea break*

11:00 AM

*'Make Your Social Media Work Smarter, Not Harder', India Elsom*

11:45 PM

*'Create Engaging Video Content for Social Media', Naomi Strudley*

12:30 PM

*Lunch and Networking*

1:30 PM

*'Brand Vision Moodboard Workshop', Lu Underwood*

2:30 PM

*Networking break*

3:15 PM

*'Q&A Panel: Marketing in 2026 and Beyond. What Should Small Businesses Prepare For?'*

4:00 PM

*Wrap up and Finish*